

## Strategic Environmental Advisory Services

Myers Environmental Consulting, LLC was founded to provide the nexus between environmental excellence and business performance. We provide the technical, management and business expertise needed by our clients to evaluate environmental risks, and develop effective and permanent solutions that not only avoid liability but add value to the enterprise.

Our goal is to assure that environmental impacts do not prevent our clients from reaching their goals.

We achieve this result through sound strategic thinking, experienced project leadership and relentless execution.



*...environmental excellence, sustainable practices, business success...*

## Stephen J. Myers

- ◆ Over 50 years of engineering, environmental management and business expertise in industry and consulting, specializing in providing strategic and operational expertise to clients regarding the convergence of environmental performance and business success.
- ◆ A Certified Environmental Professional, a Certified Professional Environmental Auditor and a licensed property & casualty insurance broker.
- ◆ Holds a B.S. degree in Chemical Engineering from Lehigh University and an M.S. degree in Environmental Engineering from Rensselaer Polytechnic Institute.



[www.myersenvconsulting.com](http://www.myersenvconsulting.com)

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## *Myers Environmental Consulting, LLC*



*"business leadership  
through environmental  
performance"*

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*Strategic Value  
Creation*

*Effective Environmental  
Leadership*

*Risk Mitigation*

*Asset Value  
Maximization*



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# *A Strategic Framework for Business Success*

## *Environmental Risk Management Services*



Environmental risks were long thought to be lower-level tactical issues handled by middle management. “C Suite” executives are learning that environmental issues can have huge ramifications including massive financial liability, legal risks to individuals and reputational risks to the company. A new driver has emerged to bring this issue to the top- the influence of customers and other stakeholders in requiring acceptable environmental performance. In doing so, they have required transparency, effective governance and now sustainable practices. This is not just a national movement but also an international movement that has all companies, large and small, taking notice and changing practices. But what to do and where

to start? Executives looking to deliver long-term value to shareholders and constituents must include environmental risk in their core business strategy and also seize the opportunities that result from the “available risk capacity” of a sound environmental risk management program. A company’s survival depends on a sound risk management strategy. Environmental risks can be the “silent killer” that destroys a company. MEC uses an organized process and approach, to analyze environmental risks and to recommend the risk mitigating actions needed for success.

## *Brownfield Smart Site Redevelopment and Transaction Support*



Environmentally impaired real estate presents a challenge to owners, neighbors and developers. MEC provides strategic advice to leading developers looking to transform contaminated and unwanted properties. Thus, removing a liability and expense for one organization creating an asset and prime development or reuse opportunity for another. Because of the cost and uncertainty of contamination cleanup, coupled with the potential buyer's fear of liability under the Federal and State Superfund laws, many brownfields remain nonfunc-

tional, creating a balance sheet burden for owners and a barrier to new tax revenue for the communities in which they reside. Many of these brownfields are in or near urban centers. Using an “end use first” approach, MEC works with a team of environmental, legal, financial and real estate experts to help put these distressed properties back into productive use.

## *Environmental Excellence*



Leading companies recognize that environmental stewardship and business success are not mutually exclusive. To that end, MEC provides its clients with the business leadership, environmental management expertise and technical guidance to implement a “best-in-class” environmental performance program that is not only in compliance with all rules and regulations but sets the bar for other companies to emulate. In today’s global economy, sustainable practices are not only good for the environment but good for the economy as well.